

# EXHIBIT & SPONSORSHIP PROSPECTUS



MARRIOTT MARQUIS CHICAGO

**ABVP**<sup>®</sup> **2027**  
SYMPOSIUM

APRIL 1<sup>ST</sup> - 4<sup>TH</sup>

# ENGAGE WITH THE INDUSTRY'S LEADING VETERINARY PRACTITIONERS

The American Board of Veterinary Practitioners (ABVP®) invites exhibitors and sponsors to connect with a highly engaged and forward-thinking community of veterinary professionals. Representing some of the most knowledgeable and progressive practitioners in the field, ABVP® offers a unique opportunity to build meaningful relationships with leaders in veterinary medicine.

As the only Recognized Veterinary Specialty Organization (RVSO) accredited by the American Veterinary Medical Association (AVMA) focused on specialty certification in comprehensive, whole-patient care, ABVP® attracts clinicians who are deeply committed to advancing standards and outcomes across the profession.

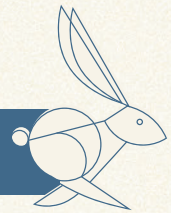
Our continuing education (CE) program is intentionally designed to foster interaction, giving exhibitors and sponsors valuable, high-impact opportunities to showcase products and services. Attendees are early adopters of emerging technologies and actively seek out innovative solutions to enhance patient care and practice performance.

If your goal is to engage with top-tier veterinary professionals and decision makers, this is where those connections happen.

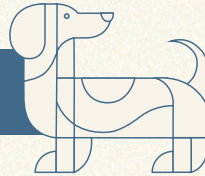
Looking for a more tailored approach? We're happy to collaborate on customized sponsorship and exhibitor opportunities that align with your goals and maximize your return on investment.

## REASONS TO EXHIBIT

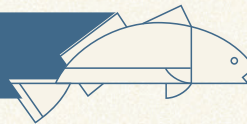
**93%** ARE VETERINARIANS



**67%** OF ATTENDEES ARE INVOLVED IN THE DECISION-MAKING PROCESS AT THEIR PRACTICE



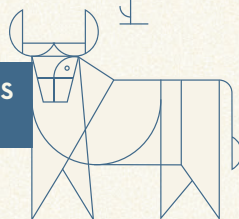
**63%** ATTENDED A PAST SYMPOSIUM



**50%** MAKE PURCHASES IN THE EXHIBIT HALL



**43%** ARE DIPLOMATES OF ABVP



# CHICAGO ILLINOIS

MARRIOTT MARQUIS CHICAGO  
2121 South Prairie Avenue Chicago, IL 60616

## IMPORTANT DATES

### DEADLINE TO SUBMIT EXHIBITOR AND SPONSOR AGREEMENT

MONDAY, MARCH 1, 2027

### EXHIBITOR MOVE-IN

THURSDAY, APRIL 1, 2027  
1:00 – 8:00 PM

### EXHIBIT DATES\*

FRIDAY, APRIL 2, 2027  
9:50 – 10:20 AM  
1:00 – 1:30 PM  
3:20 – 4:00 PM  
5:00 – 6:00 PM

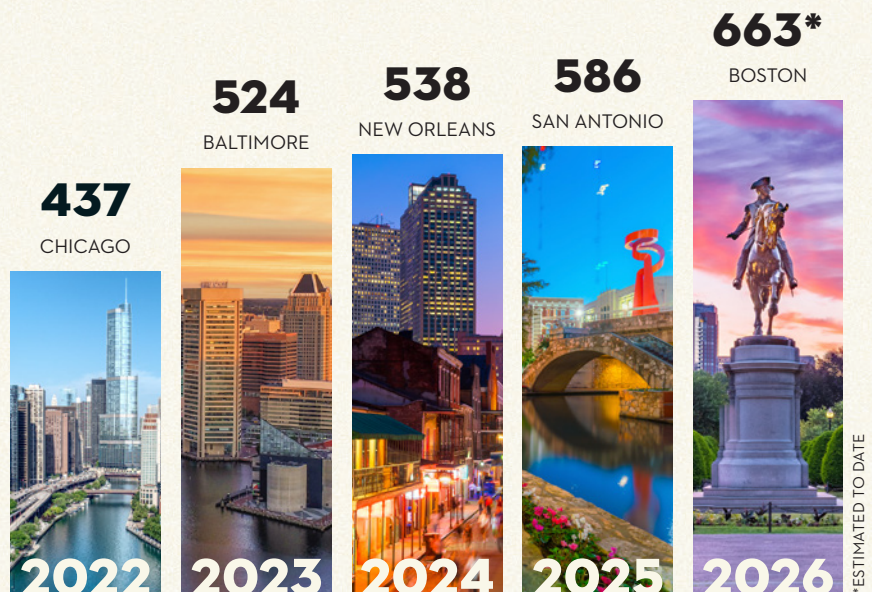
SATURDAY, APRIL 3, 2027  
9:50 – 10:20 AM  
1:00 – 1:45 PM  
3:35 – 4:05 PM

*\* Times subject to change with final program. Listed break times are exclusive exhibit time.*

### EXHIBITOR DISMANTLE

SATURDAY, APRIL 3, 2027  
4:05 – 9:00 PM

## 5-YEAR ATTENDANCE



Numbers include veterinarians, technicians, residents, and students. They do not include exhibitors.

## QUESTIONS?

MARISA HACKEMANN

EXECUTIVE DIRECTOR, ABVP  
INFO@ABVP.COM



## ADVERTISING & MARKETING OPPORTUNITIES

### CONFERENCE BAG INSERTS - \$1,200

Provide a flyer for attendees' tote bags. Flyers are to be provided by the sponsor and should be shipped directly to the ABVP® office for inclusion in attendee tote bags arriving no later than **Monday, March 1, 2027**.

### DIGITAL VISIBILITY - \$1,500

Expand your reach and connect directly with a highly targeted audience of veterinary professionals through ABVP®'s social media channels. With a community of more than 17,000 engaged followers, this opportunity offers meaningful exposure to key decision makers in the field.

Each participating company will receive one dedicated post on the ABVP® Facebook page, featuring your provided graphics, messaging, and link. To ensure strong visibility and engagement, this opportunity is limited to five companies.

All creative assets, including graphics, copy, links, and preferred scheduling details, must be submitted by **Monday, March 1, 2027**.

### BADGE SPONSOR - \$4,000

Advertise your company on the back of each attendee's name badge. Artwork to be provided by sponsoring company no later than **Monday, March 1, 2027**.

### HANDS-ON WORKSHOP SPONSORSHIP

Donations of equipment for use in a hands-on workshop will be valued at the rental price of the equipment.

*Example:* Your company sends five (5) ultrasound machines and the rental value on those machines for the workshop is \$5,575. Your sponsored dollar value will be \$5,575.

If donated equipment has no stated rental value, we will value the sponsorship at 20% of the retail value of the equipment.

*Example:* Your company sends 40 pairs of forceps, which have no stated rental value but retail at \$250 per pair. Your sponsored dollar value will be \$50 per pair for a total of \$2,000.

# EXHIBITOR INFORMATION

## LODGING

Find reservation information for the Marriott Marquis Chicago on our website. All room rates are **\$279/night** plus all applicable taxes. This room rate expires at 1:00 PM Central Time on **Monday, March 8, 2027**. Please mention you are with the ABVP® Annual Symposium when making your reservation.

**CHICAGO ILLINOIS**  
**MARRIOTT MARQUIS CHICAGO**  
2121 South Prairie Avenue Chicago, IL 60616

## EACH EXHIBITOR RECEIVES:

Make the most of your exhibit experience with valuable perks designed to maximize your visibility, engagement, and overall event impact:

- **Enhanced Brand Exposure**  
Company listing on the ABVP® website with a direct hyperlink to your site (upon full payment), plus inclusion in official event marketing materials.
- **Complimentary Dining Perks**  
Two (2) \$15 food vouchers per exhibit space for both Friday and Saturday, redeemable at any hotel dining venue.
- **Peace of Mind**  
24-hour security coverage (when exhibits are located in pre-function space), so you can focus on connecting - not logistics.
- **Access to Educational Sessions**  
Complimentary admission to scientific sessions\*, offering valuable learning and networking opportunities.

*\*Continuing Education (CE) credit is available for exhibitors holding a DVM or VMD - simply notify staff to receive a certificate.*

## Built-In Traffic to Your Booth

A lively Welcome Reception hosted in the exhibit hall, designed to drive attendee engagement and increase foot traffic to exhibitors.

## EXHIBIT GUIDELINES

- All exhibiting companies agree to abide by the Exhibitor Rules and Regulations.
- Electricity and Internet access are not provided in the cost of the booth. If your company needs either of these services, please contact the Marriott Marquis Chicago. Your company is responsible for any and all costs associated with electricity and/or Internet at your booth.

## BOOTH PACKAGES

Please visit [abvp.com/symposium](http://abvp.com/symposium) to complete the Exhibitor Contract online. No double booths will be sold in 2027.

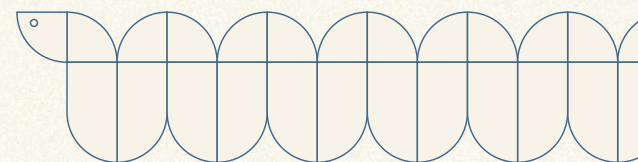
### SINGLE EXHIBIT BOOTH

**\$1,350**

### NON-PROFIT BOOTH

**\$580**

Single Exhibit and Non-Profit booths include two name badges and two chairs. All booths are 6-foot tables. All tables are skirted. Additional name badges may be purchased by any exhibitor at a cost of \$150 each. All exhibitors are invited to attend our Annual Awards Dinner. Each ticket is \$125 per person and must be purchased in advance.



# SPONSORSHIP OPPORTUNITIES

## EDUCATIONAL TRACKS\*

	1-DAY SPONSORSHIP	2-DAY SPONSORSHIP	3-DAY SPONSORSHIP
CANINE TRACK	\$4,400 + SPEAKER FEES	\$8,250 + SPEAKER FEES	\$11,000 + SPEAKER FEES
FELINE TRACK	\$4,400 + SPEAKER FEES	\$8,250 + SPEAKER FEES	\$11,000 + SPEAKER FEES
ER TRACK	\$4,400 + SPEAKER FEES	\$8,250 + SPEAKER FEES	\$11,000 + SPEAKER FEES
SHELTER TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	\$1,500 + SPEAKER FEES
EQUINE TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	\$1,500 + SPEAKER FEES
FOOD ANIMAL TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	\$1,500 + SPEAKER FEES
FISH TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	\$1,500 + SPEAKER FEES
AVIAN TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	
EXOTIC COMPANION MAMMAL TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	
REPTILE & AMPHIBIAN TRACK	\$700 + SPEAKER FEES	\$1,200 + SPEAKER FEES	
COMBINED EXOTICS TRACK	\$700 + SPEAKER FEES		

\*SPEAKER FEES INCLUDE HOURLY HONORARIUM, HOTEL COST, FLIGHT COST AND PER DIEM

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

	COST	INCLUDES
ANNUAL AWARDS DINNER	\$10,500	• FOUR (4) TICKETS TO THE DINNER
SUNRISE SESSION	\$8,750	• SPEAKER COSTS • CONTINENTAL BREAKFAST FOR ATTENDEES
SUNSET SESSION	\$8,200	• SPEAKER COSTS • LIGHT REFRESHMENTS
WELCOME RECEPTION	\$6,500	• ONE (1) DRINK TICKET FOR ALL ATTENDEES AND LIGHT HORS D'OEUVRES
INTERNET	\$7,500	
CROSS SPECIES LECTURES	\$5,000	• SPEAKER COSTS
NETWORKING LUNCHEON	\$17,900	• BANNER AD ON ABVP WEBSITE TO RUN FOR 60 CONSECUTIVE DAYS • SPEAKER FEES
PADFOLIOS	\$6,000	• COMPANY LOGO INCLUDED ON ITEM
TOTE BAGS	\$6,000	• COMPANY LOGO INCLUDED ON ITEM
CHARGING CABLES	\$6,000	• COMPANY LOGO INCLUDED ON ITEM
LANYARDS	\$2,750	• COMPANY LOGO INCLUDED ON ITEM
INK PENS	\$275 INSERTION FEE	• COMPANY TO PROVIDE INK PENS

# SPONSORSHIP LEVELS & BENEFITS

	<b>PLATINUM</b> <b>\$14,501+</b>	<b>GOLD</b> <b>\$9,501 - \$14,500</b>	<b>SILVER</b> <b>\$6,501 - \$9,500</b>	<b>BRONZE</b> <b>\$3,500 - \$6,500</b>
<b>COMPANY NAME LISTED</b>	ABVP® website with hyperlink to company website	ABVP® website with hyperlink to company website	ABVP® website with hyperlink to company website	ABVP® website with hyperlink to company website
<b>SIGNAGE</b>	At each sponsored event	At each sponsored event	At each sponsored event	At each sponsored event
<b>EXHIBIT BOOTH</b>	Complimentary single exhibit booth	75% discount on single exhibit booth	50% discount on single exhibit booth	25% discount on single exhibit booth
<b>TICKETS TO ANNUAL AWARDS DINNER</b>	Four (4) tickets	Two (2) tickets	One (1) ticket	One (1) ticket
<b>MOBILE APP</b>	One (1) promotional push notification through the conference mobile app. All text must be supplied no later than <b>Monday, March 1, 2027</b> .	One (1) promotional push notification through the conference mobile app. All text must be supplied no later than <b>Monday, March 1, 2027</b> .		
<b>BADGE SCANNER</b>	One (1) app provided to the sponsor at no charge			
<b>WALK-IN SLIDES</b>	Provide one (1) slide in PowerPoint format for use in the walk-in slides shown between sessions. Slide to be produced by the sponsor and supplied to ABVP® no later than <b>Monday, March 1, 2027</b> . ABVP® reserves the right to approve or deny the content of any slide.	Provide one (1) slide in PowerPoint format for use in the walk-in slides shown between sessions. Slide to be produced by the sponsor and supplied to ABVP® no later than <b>Monday, March 1, 2027</b> . ABVP® reserves the right to approve or deny the content of any slide.		
<b>FACEBOOK POST</b>	Provide one (1) post for ABVP®'s Facebook page. Sponsor to provide all text, links, and imagery along with date and time post should be scheduled. All content must be supplied to ABVP® no later than <b>Monday, March 1, 2027</b> . ABVP® reserves the right to approve or deny the content of any post.			

**TO BE INCLUDED IN ON-SITE SIGNAGE, SPONSORSHIP MUST BE SECURED NO LATER THAN MONDAY, MARCH 1, 2027.**

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# APPLICATION FOR EXHIBIT BOOTH AND/OR SPONSORSHIP

APPLICATION AND CONTRACT ARE ALSO AVAILABLE ONLINE AT [ABVP.COM](http://ABVP.COM)

## COMPANY INFORMATION

(AS IT SHOULD APPEAR IN EXHIBIT MATERIAL)

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_

ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

## COMPANY CONTACT

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

## EXHIBIT BOOTH SELECTION

SINGLE BOOTH, \$1,350

NON-PROFIT BOOTH, \$580

LIST COMPANIES YOU PREFER NOT TO BE ACROSS FROM OR ADJACENT TO:

\_\_\_\_\_

LIST PRODUCTS AND SERVICES YOU WILL EXHIBIT:

\_\_\_\_\_

## SPONSORSHIP & MARKETING SELECTIONS

PLEASE LIST THE ITEM(S) YOUR COMPANY IS INTERESTED IN BELOW.  
A REPRESENTATIVE OF THE ABVP® OFFICE WILL CONTACT YOU TO REVIEW YOUR SELECTIONS.

\_\_\_\_\_

\_\_\_\_\_

# EXHIBIT BOOTH BADGES

ENTER NAME(S) EXACTLY AS THEY SHOULD APPEAR ON BADGE

## BADGE 1

NAME:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

## BADGE 2

NAME:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

## BADGE 3

NAME:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

## BADGE 4

NAME:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

## BADGE 5

NAME:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

## BADGE 6

NAME:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

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## SPONSOR CANCELLATION POLICY

Must be signed by all sponsoring companies

### PAYMENT

Sponsorship payment will be due and payable upon receipt of invoice but no later than 30 days from the date of invoice.

### CANCELLATION AND REFUND POLICY

Sponsor may cancel the Sponsorship Agreement in writing; however, the sponsor agrees to the following refund schedule:

<b>75% REFUND</b>	<b>211 - 240 DAYS BEFORE THE FIRST DAY OF THE PROGRAM</b>
<b>50% REFUND</b>	<b>181 - 210 DAYS BEFORE THE FIRST DAY OF THE PROGRAM</b>
<b>NO REFUND</b>	<b>180 DAYS BEFORE THE FIRST DAY OF THE PROGRAM</b>

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Signature confirms agreement and understanding of payment and cancellation/refund policy.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



# EXHIBITOR RULES & REGULATIONS

*MUST BE SIGNED BY ALL EXHIBITING COMPANIES*

## EXHIBIT MANAGEMENT

ABVP® reserves the right to reject, for any reason, any company, product or service for exhibit space at its Symposium.

## CONTRACT FOR SPACE

The application for space and the formal confirmation constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding.

## EXHIBIT FEE

The fee for a single exhibit booth is **\$1,350**.  
The fee for a non-profit exhibit booth is **\$580**.

## PAYMENT

Exhibit payment will be due and payable upon receipt of invoice but not later than 30 days from date of invoice.

## USE OF SPACE

**(1)** No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of ABVP®. Aisles must be kept clear. Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. **(2)** ABVP® does not endorse the products or services of the companies who exhibit during the Symposium. **(3)** Raffles, contests, games of chance, gambling, charging of fees, and similar activities are not permitted in the exhibit hall or during the Symposium at any time. **(4)** ABVP® shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Symposium.

## EXHIBIT SPACE

Each single and non-profit exhibit space shall be one 6-foot tabletop and two chairs.

## ASSIGNMENT OF SPACE

Space is assigned at the discretion of ABVP®. No space is assigned without the official contract and full payment of the exhibit fee.

## CARE OF THE BUILDING/EQUIPMENT

Exhibitors or their agents shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed or otherwise attached to floors, walls, ceiling, furniture or fixtures. When damage appears, the exhibitor is liable to the ABVP® and to the Marriott Marquis Chicago.

## SHIPPING

Exhibitors are responsible for arranging their own shipping to and from the meeting site.

## EXHIBIT INSTALLATION/MOVE-IN HOURS

**Thursday, April 1, 2027, 1:00 - 8:00 PM**

## EXHIBIT HALL DATES AND HOURS

<b>Friday, April 2, 2027</b>	<b>Saturday, April 11, 2027</b>
9:50 - 10:20 AM	9:50 - 10:20 AM
1:00 - 1:30 PM	1:00 - 1:45 PM
3:20 - 4:00 PM	3:35 - 4:05 PM
5:00 - 6:00 PM	

Times are subject to change with final program. Listed break times are exclusive exhibit time.

## DISMANTLING

Exhibitor expressly agrees not to dismantle their exhibit or do any packing before the closing hour of the exhibit hall, 4:05 PM on **Saturday, April 3, 2027**. Dismantling must be complete by 9:00 PM on **Saturday, April 3, 2027**.

## INSURANCE

Exhibitors wishing to insure their goods must do so at their own expense.

## INDEMNIFICATION FOR HOTEL

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on their Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the hotel's own negligence.

## INDEMNIFICATION FOR ABVP

Exhibitor agrees to protect, save and hold MJB Management, LLC and the American Board of Veterinary Practitioners and all agents and employees thereof (hereinafter collectively called "ABVP® Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the ABVP® Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the negligence or intentional misconduct of the Exhibitor.

## LIABILITY

The ABVP®, and officers or staff members of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the exhibitor from such loss. On-site security will be provided by ABVP® during the hours that the Exhibit area is not officially open if the exhibit area is in pre-function space.

## CANCELLATION CUT-OFF AND REFUND POLICY

All tabletop cancellations must be submitted in writing to the ABVP® office no later than **Monday, March 1, 2027**. If a cancellation notice is received by the cut-off date, the exhibitor will be issued a refund minus a processing fee of 50% of the booth price. Beginning **Tuesday, March 2, 2027**, no refunds will be given.

## ASSISTANCE FOR DISABLED PERSONS AVAILABLE

If an exhibitor will need any accommodations or auxiliary aids or services due to a disability, please let ABVP® know at [info@abvp.com](mailto:info@abvp.com). We encourage you to submit your request(s) with as much advance notice as possible to help us facilitate the appropriate accommodations.

In order to be included in conference materials, the signed contract and fee are due by **Monday, March 1, 2027**. Exhibitors who submit contracts or fees beginning on **Tuesday, March 2, 2027**, will not be listed on the website or any other materials.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_



**ABVP<sup>®</sup>** 2027  
**SYMPOSIUM**  
**APRIL 1<sup>ST</sup> - 4<sup>TH</sup>**

[ABVP.COM/SYMPOSIUM](https://abvp.com/symposium)