



2025 **ABVP**  
SYMPOSIUM

*San Antonio*  
**TEXAS**

**March 27-30**

San Antonio Marriott Rivercenter on the River Walk

*Exhibit and Sponsorship*  
**PROSPECTUS**

[ABVP.COM/SYMPOSIUM](http://ABVP.COM/SYMPOSIUM)

## GAIN ACCESS TO LEADING VETERINARY PRACTITIONERS AND TEAM MEMBERS

The American Board of Veterinary Practitioners (ABVP) welcomes exhibitors and sponsors seeking the most forward-thinking, motivated, and knowledgeable group of veterinary practitioners available at any one conference. In case you didn't know, ABVP is the ONLY Recognized Veterinary Specialty Organization (RVSO) under the American Veterinary Medical Association (AVMA) providing specialty certification in the care of the TOTAL patient.

The CE schedule is specifically designed to maximize interaction with exhibitors and sponsors. Our attendees are amongst the first to adopt new technologies, products, and services

and are eager to learn about the most current offerings in the industry. If you are looking to gain access to the best of the best, look no further!

If you are looking for additional opportunities not present in our prospectus, please reach out! We love to build packages that best suit YOUR needs to give your company the best return on its investment.

2025 **ABVP**  
**SYMPOSIUM**

### *Reasons To Exhibit*

**93%** are veterinarians

**67%** of attendees are involved in the decision-making process at their practice

**63%** attended a past Symposium

**50%** make purchases in the exhibit hall

**43%** are Diplomates of ABVP



## MEETING LOCATION

San Antonio Marriott Rivercenter  
on the River Walk

101 Bowie Street, San Antonio, TX



## IMPORTANT DATES

**Deadline to submit exhibitor  
and sponsor agreement**

Monday, February 24, 2025

**Exhibitor Move-In**

Thursday, March 27, 2025

1:00 – 8:00 PM

**Exhibit Dates\***

Friday, March 28, 2025

9:50 – 10:20 AM

1:00 – 1:30 PM

3:20 – 4:00 PM

5:00 – 6:00 PM

Saturday, March 29, 2025

9:50 – 10:20 AM

1:00 – 1:45 PM

3:35 – 4:05 PM

*\* Times subject to change with final  
program. Listed break times are  
exclusive exhibit time.*

**Exhibitor Dismantle**

Saturday, March 29, 2025

4:05 – 9:00 PM

## 5-YEAR ATTENDANCE



Numbers include veterinarians, technicians, residents, and students. They do not include exhibitors or speakers. 2020 and 2021 were canceled due to COVID19 and Hurricane Ida, respectively.

## Questions?

*Marisa Hackemann*

Executive Director, ABVP

info@abvp.com

# ADVERTISING & MARKETING OPPORTUNITIES

## Conference Bag Inserts

Provide a flyer for attendees' tote bags. Flyers are to be provided by the sponsor and should be shipped directly to the ABVP office for inclusion in attendee tote bags arriving no later than *Monday, February 24, 2025*.

## Conference Bag Insert

\$1,200

## Attendee E-Blasts

Promotional e-blasts to registered attendees. Sponsor must provide html file, subject line, pre-header text, and the date the email should be sent.

## Pre-Symposium e-blast

\$510

## Post-Symposium e-blast

\$780

*This is a one time e-blast to registered attendees.*

## Badge Sponsor

Advertise your company on the back of each attendee's name badge. Artwork to be provided by sponsoring company no later than *Monday, February 3, 2025*.

## Badge Sponsor

\$4,000



## EXHIBITOR INFORMATION

*San Antonio*  
**TEXAS**

San Antonio Marriott Rivercenter on the River Walk

## Lodging

Find reservation information for the San Antonio Marriott Rivercenter on the River Walk on our website. All room rates are **\$259/night** plus all applicable taxes.

*This room rate expires Monday, March 3, 2025.*

Please mention you are with the ABVP Annual Symposium when making your reservation.



## EXHIBITOR INFORMATION

### Each Exhibitor Receives

- Listing on ABVP website with hyperlink to company website once paid in full
- Listing in marketing materials
- Two \$15 food vouchers per exhibit space for Friday and Saturday. Vouchers may be redeemed at any hotel food venue
- 24-hour security (if exhibit hall is located in pre-function space)
- Complimentary admittance to any scientific session (excludes hands-on workshops or workshops with limited attendance or events requiring additional fees). CE may be earned by any exhibitor who also holds a DVM or VMD degree by alerting the staff to the need for a CE certificate
- Welcome Reception is held in the exhibit hall to drive traffic to exhibitors

### Exhibit Guidelines

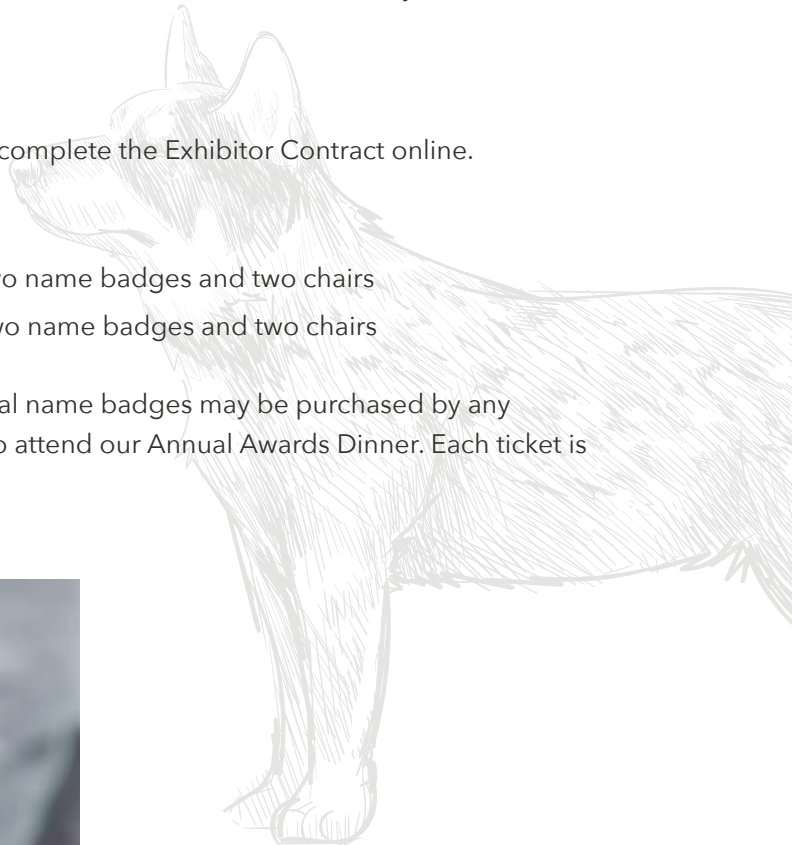
- All exhibiting companies agree to abide by the Exhibitor Rules and Regulations
- Electricity and Internet access are not provided in the cost of the booth. If your company needs either of these services, please contact the San Antonio Marriott Rivercenter on the River Walk directly. Your company is responsible for any and all costs associated with electricity and/or Internet at your booth

### Booth Packages

Please visit [abvp.com/symposium/exhibitors-sponsors/](http://abvp.com/symposium/exhibitors-sponsors/) to complete the Exhibitor Contract online. No double booths will be sold in 2025.

<b>Single Exhibit Booth</b>	\$1,300	Includes two name badges and two chairs
<b>Non-Profit Booth</b>	\$560	Includes two name badges and two chairs

All booths are 6-foot tables. All tables are skirted. Additional name badges may be purchased by any exhibitor at a cost of \$150 each. All exhibitors are invited to attend our Annual Awards Dinner. Each ticket is \$125 per person and must be purchased in advance.



# SPONSORSHIP OPPORTUNITIES

## Educational Tracks

	1-DAY SPONSORSHIP	2-DAY SPONSORSHIP	3-DAY SPONSORSHIP
Canine Track	\$4,400 + Speaker Fees	\$8,250 + Speaker Fees	\$11,000 + Speaker Fees
Feline Track	\$4,400 + Speaker Fees	\$8,250 + Speaker Fees	\$11,000 + Speaker Fees
ER Track	\$4,400 + Speaker Fees	\$8,250 + Speaker Fees	\$11,000 + Speaker Fees
Shelter Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	\$1,500 + Speaker Fees
Equine Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	\$1,500 + Speaker Fees
Food Animal Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	\$1,500 + Speaker Fees
Combined Exotics Track	\$700 + Speaker Fees		
Avian Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	
Exotic Companion Mammal Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	
Fish Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	
Reptile & Amphibian Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	

**\*Speaker fees include hourly honorarium, hotel cost, flight cost & per diem**

## Additional Sponsorship Opportunities

	COST	INCLUDES
Annual Awards Dinner	\$10,500	<ul style="list-style-type: none"> <li>•Four (4) tickets to the dinner</li> <li>•Pre- and post-Symposium attendee e-blast included</li> </ul>
Sunrise Session	\$8,750	<ul style="list-style-type: none"> <li>•Speaker costs</li> <li>•Continental breakfast for attendees</li> </ul>
Sunset Session	\$8,200	<ul style="list-style-type: none"> <li>•Speaker costs</li> <li>•Light refreshments</li> </ul>
Welcome Reception	\$6,500	<ul style="list-style-type: none"> <li>•Includes 1-drink ticket for all attendees and light hors d'oeuvres</li> </ul>
Internet	\$7,500	
Cross Species Lectures	\$5,000	<ul style="list-style-type: none"> <li>•Speaker costs</li> </ul>
Hands-On Workshop	Determined by the workshop itself	
Networking Luncheon	\$17,900	<ul style="list-style-type: none"> <li>•Banner ad on ABVP website to run for 60 consecutive days</li> <li>•Speaker fees</li> <li>•Pre- and post-Symposium attendee e-blast included</li> </ul>
Padfolios	\$5,000	<ul style="list-style-type: none"> <li>•Company logo included on item</li> </ul>
Tote Bags	\$5,000	<ul style="list-style-type: none"> <li>•Company logo included on item</li> </ul>
Lanyards	\$2,200	<ul style="list-style-type: none"> <li>•Company logo included on item</li> </ul>
Ink Pens	\$275 insertion fee	<ul style="list-style-type: none"> <li>•Company to provide ink pens</li> </ul>

## SPONSORSHIP LEVELS & BENEFITS

	<b>PLATINUM \$14,501 &amp; ABOVE</b>	<b>GOLD \$9,501 - \$14,500</b>	<b>SILVER \$6,501 - \$9,500</b>	<b>BRONZE \$3,500 - \$6,500</b>
<b>Company Name Listed</b>	ABVP website with hyperlink to company website	ABVP website with hyperlink to company website	ABVP website with hyperlink to company website	ABVP website with hyperlink to company website
<b>Signage</b>	At each sponsored event	At each sponsored event	At each sponsored event	At each sponsored event
<b>Exhibit Booth</b>	Complimentary single exhibit booth	75% discount on single exhibit booth	50% discount on single exhibit booth	25% discount on single exhibit booth
<b>Tickets to Annual Awards Dinner</b>	Four (4) tickets	Two (2) tickets	One (1) ticket	One (1) ticket
<b>Email Blasts</b>	Complimentary pre- and post-Symposium e-blast	Complimentary post-Symposium e-blast		
<b>Badge Scanner</b>	One (1) app provided to the sponsor at no charge			
<b>Walk-In Slides</b>	Provide one (1) slide in PowerPoint format for use in the walk-in slides shown between sessions. Slide to be produced by the sponsor and supplied to ABVP no later than <b>Monday, February 24, 2025</b> . ABVP reserves the right to approve or deny the content of any slide.	Provide one (1) slide in PowerPoint format for use in the walk-in slides shown between sessions. Slide to be produced by the sponsor and supplied to ABVP no later than <b>Monday, February 24, 2025</b> . ABVP reserves the right to approve or deny the content of any slide.		
<b>Facebook Post</b>	Provide one (1) post for ABVP's Facebook page. Sponsor to provide all text, links, and imagery along with date and time post should be scheduled. All content must be supplied to ABVP no later than <b>Monday, February 24, 2025</b> . ABVP reserves the right to approve or deny the content of any post.			

- To be included in **On-Site Signage**, sponsorship must be secured no later than **February 24, 2025**.
- ALL sponsors must agree to sign the RACE co-sponsorship form.



## EXHIBIT BOOTH BADGES

Enter name(s) exactly as they should appear on badge

## APPLICATION FOR EXHIBIT BOOTH AND/OR SPONSORSHIP

Application and contract are also available online at [ABVP.com](http://ABVP.com)

### Company Information (As it should appear in exhibit material)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### Company Contact

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## EXHIBIT BOOTH SELECTION

**Single Booth, \$1,300**

**Non-Profit Booth, \$560**

List companies you prefer not to be across from or adjacent to:

\_\_\_\_\_

List products and services, you will exhibit:

\_\_\_\_\_

### BADGE 1

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

### BADGE 2

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

### BADGE 3

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

### BADGE 4

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

### BADGE 5

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

### BADGE 6

Name:

\_\_\_\_\_

Email:

\_\_\_\_\_



## Sponsorship & Marketing Selections

Please list the item(s) your company is interested in below:

A representative of the ABVP office will contact you to review your selection(s).

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## SPONSORSHIP AGREEMENTS

This agreement between RACE-approved Provider, American Board of Veterinary Practitioners (RACE Provider #755), regarding Co-Sponsorship of a RACE Continuing Education (CE) Program titled: Annual ABVP Symposium and Program Co-Sponsor,

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*Your Company Name Here*

Co-Sponsor and Provider agree that the responsibility for all parties complying with all RACE Standards for continuing education programs (posted at [www.aavsb.org](http://www.aavsb.org)) remains with the RACE-approved Provider.

*Dated:* \_\_\_\_\_

### **RACE-APPROVED PROVIDER REPRESENTATIVE**

*Name:* \_\_\_\_\_

*Title:* \_\_\_\_\_

*Signature:* \_\_\_\_\_

### **CO-SPONSOR REPRESENTATIVE**

*Name:* \_\_\_\_\_

*Title:* \_\_\_\_\_

*Signature:* \_\_\_\_\_



## SPONSOR CANCELLATION POLICY

Must be signed by all sponsoring companies

### Payment

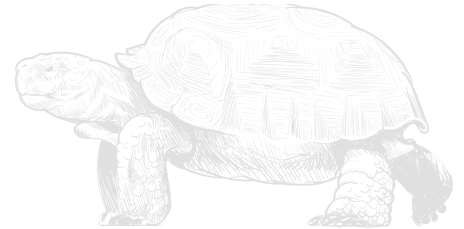
Sponsorship payment will be due and payable upon receipt of invoice but no later than 30 days from the date of invoice.

**Cancellation and Refund Policy:** Sponsor may cancel the Sponsorship Agreement in writing; however, the sponsor agrees to the following refund schedule:

211 - 240 days before the first day of the program - **75% refund**

181 - 210 days before the first day of the program - **50% refund**

180 days or less before the first day of the program - **No refund**



Signature confirms agreement and understanding of payment and cancellation/refund policy.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_





## EXHIBITOR RULES & REGULATION

*Must be signed by all exhibiting companies*

**Exhibit Management:** ABVP reserves the right to reject, for any reason, any company, product or service for exhibit space at its Symposium.

**Contract for Space:** The application for space and the formal confirmation constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding.

**Exhibit Fee:** The fee for a single exhibit booth is **\$1,300**. The fee for a non-profit exhibit booth is **\$560**.

**Payment:** Exhibit payment will be due and payable upon receipt of invoice but not later than 30 days from date of invoice.

**Use of Space:** (1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of ABVP. Aisles must be kept clear. Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) ABVP does not endorse the products or services of the companies who exhibit during the Symposium. (3) Raffles, contests, games of chance, gambling, charging of fees, and similar activities are not permitted in the exhibit hall or during the Symposium at any time. (4) ABVP shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Symposium.

**Exhibit Space:** Each single and non-profit exhibit space shall be one 6' tabletop and two chairs.

**Assignment of Space:** Space is assigned at the discretion of ABVP. No space is assigned without the official contract and full payment of the exhibit fee.

**Care of the Building/Equipment:** Exhibitors or their agents shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed or otherwise attached to floors, walls, ceiling, furniture or fixtures. When damage appears, the exhibitor is liable to the ABVP and to the San Antonio Marriott Rivercenter on the River Walk .

**Shipping:** Exhibitors are responsible for arranging their own shipping to and from the meeting site.

### **Exhibit Installation/Move In Hours:**

**Thursday, March 27, 2025, 1:00 - 8:00 PM**

### **Exhibit Hall Dates and Hours:**

**Friday, March 28, 2025**

9:50 - 10:20 AM

1:00 - 1:30 PM

3:20 - 4:00 PM

5:00 - 6:00 PM

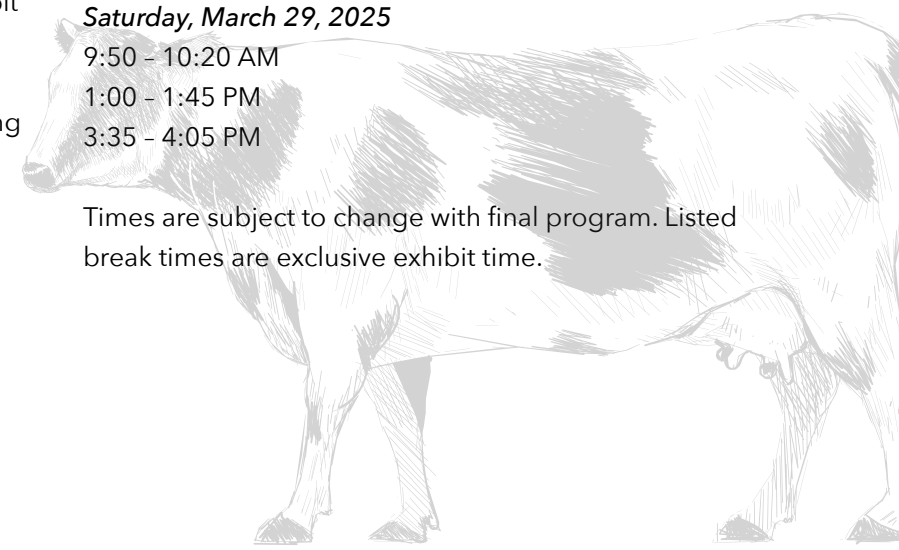
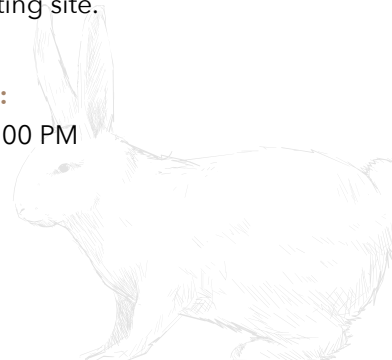
**Saturday, March 29, 2025**


9:50 - 10:20 AM

1:00 - 1:45 PM

3:35 - 4:05 PM

Times are subject to change with final program. Listed break times are exclusive exhibit time.





**Dismantling:** Exhibitor expressly agrees not to dismantle their exhibit or do any packing before the closing hour of the exhibit hall, 4:05 PM on **Saturday, March 29, 2025**. Dismantling must be complete by 9:00 PM on **Saturday, March 29, 2025**.

**Insurance:** Exhibitors wishing to insure their goods must do so at their own expense.

**Indemnification for Hotel:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the hotel's own negligence.

**Indemnification for ABVP:** Exhibitor agrees to protect, save and hold MJB Management, LLC and the American Board of Veterinary Practitioners and all agents and employees thereof (hereinafter collectively called "ABVP Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the ABVP Indemnitees against and from any and all losses, costs, damages, liability,

or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the negligence or intentional misconduct of the Exhibitor.

**Liability:** The ABVP, and officers or staff members of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the exhibitor from such loss. On-site security will be provided by ABVP during the hours that the Exhibit area is not officially open if the exhibit area is in pre-function space.

**Cancellation Cut-Off and Refund Policy:** All tabletop cancellations must be submitted in writing to the ABVP office no later than **Monday, February 24, 2025**. If a cancellation notice is received by the cut-off date, the exhibitor will be issued a refund minus a processing fee of 50% of the booth price. Beginning **Tuesday, February 25, 2025**, no refunds will be given.

**Assistance for Disabled Persons Available:** If an exhibitor will need any accommodations or auxiliary aids or services due to a disability, please let ABVP know at [info@abvp.com](mailto:info@abvp.com). We encourage you to submit your request(s) with as much advance notice as possible to help us facilitate the appropriate accommodations.

In order to be included in conference materials, the signed contract and fee are due by **Monday, February 24, 2025**. Exhibitors who submit contracts or fees beginning on **Tuesday, February 25** will not be listed on the website or any other materials.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

