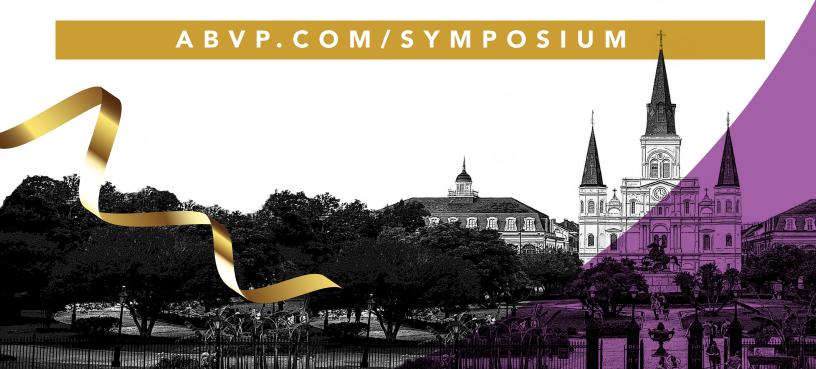




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NEW ORLEANS MARRIOTT 555 Canal Street New Orleans, LA



GAIN ACCESS TO LEADING VETERINARY PRACTITIONERS AND TEAM MEMBERS

The American Board of Veterinary Practitioners (ABVP) welcomes exhibitors and sponsors seeking the most forward-thinking, motivated, and knowledgeable group of veterinary practitioners available at any one conference. In case you didn't know, ABVP is the ONLY Recognized Veterinary Specialty Organization (RVSO) under the American Veterinary Medical Association (AVMA) providing specialty certification in the care of the TOTAL patient.

The CE schedule is specifically designed to maximize interaction with exhibitors and sponsors. Our attendees are amongst the first to adopt new technologies, products, and services and are eager to learn about the most current offerings in the industry. If you are looking to gain access to the best of the best, look no further!

If you are looking for additional opportunities not present in our prospectus, please reach out! We love to build packages that best suit YOUR needs to give your company the best return on its investment.

REASONS TO EXHIBIT

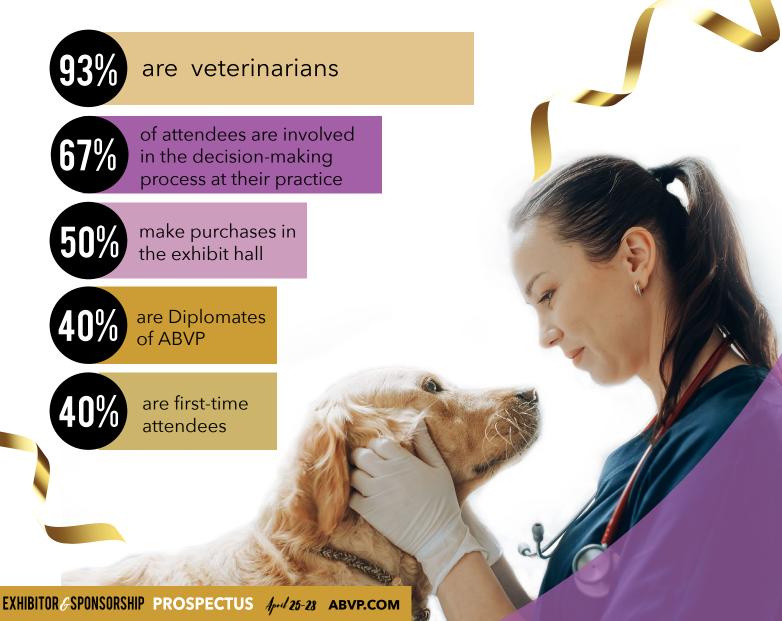
are veterinarians

of attendees are involved **67**% in the decision-making process at their practice

make purchases in 50% the exhibit hall

are Diplomates of ABVP

40% are first-time attendees



MEETING LOCATION

NEW ORLEANS MARRIOTT

555 Canal Street, New Orleans, LA



IMPORTANT DATES

Deadline to submit exhibitor and sponsor agreement

Monday, March 25, 2024

Exhibitor Move-In

Thursday, April 25, 2024

1:00 - 8:00 PM

Exhibit Dates*

Friday, April 26, 2024

9:50 - 10:20 AM

1:00 - 1:30 PM

3:20 - 4:00 PM

5:00 - 6:00 PM

Saturday, April 27, 2024

9:50 - 10:20 AM

1:00 - 1:45 PM

3:35 - 4:05 PM

* Times subject to change with final program. Listed break times are exclusive exhibit time.

Exhibitor Dismantle

Saturday, April 27, 2024

4:05 - 9:00 PM

5-YEAR ATTENDANCE

425 Atlanta



433 Tampa



513 Denver



Denver **437**



524Baltimore



Numbers include veterinarians, technicians, residents, and students. They do not include exhibitors or speakers. 2020 and 2021 were canceled due to COVID19 and Hurricane Ida, respectively.

QUESTIONS?

Marisa Hackemann

Executive Director, ABVP info@abvp.com



Conference Bag Inserts

Provide a flyer for attendees' tote bags. Flyers are to be provided by the sponsor and should be shipped directly to the ABVP office for inclusion in attendee tote bags arriving no later than *Friday, March 29, 2024*.

Conference Bag Insert

\$1,100

Attendee E-Blasts

Promotional e-blasts to registered attendees (sponsor must provide html file and the date they would like it emailed out).

Pre-Symposium e-blast\$475Post-Symposium e-blast\$720

This is a one time e-blast to registered attendees.

EXHIBITOR INFORMATION



NEW ORLEANS MARRIOTT

555 Canal Street New Orleans, LA

Lodging

Find reservation information for the New Orleans Marriott on our website. All room rates are \$259/night plus all applicable taxes.

This room rate expires Tuesday, April 2, 2024. Please mention you are with the ABVP Annual Symposium when making your reservation.



EXHIBITOR INFORMATION

Each Exhibitor Receives

- •Listing on ABVP website with hyperlink to company website once paid in full
- Listing in marketing materials
- •Two \$15 food vouchers per exhibit space for Friday and Saturday. Vouchers may be redeemed at any hotel food venue
- •24-hour security (if exhibit hall is located in pre-function space)
- •Complimentary admittance to any scientific session (excludes hands-on workshops or workshops with limited attendance or events requiring additional fees). CE may be earned by any exhibitor who also holds a DVM or VMD degree by alerting the staff to the need for a CE certificate

Exhibit Guidelines

- •All exhibiting companies agree to abide by the Exhibitor Rules and Regulations
- •Electricity and Internet access are not provided in the cost of the booth. If your company needs either of these services, please contact the New Orleans Marriott directly. Your company is responsible for any and all costs associated with electricity and/or Internet at your booth

Booth Packages

Please visit abvp.com/symposium/exhibitors-sponsors/ to complete the Exhibitor Contract online. No double booths will be sold in 2024.

Single Exhibit Booth\$1,200Includes two name badges and two chairsNon-Profit Booth\$525Includes two name badges and two chairs

All booths are 6-foot tables. All tables are skirted. Additional name badges may be purchased by any exhibitor at a cost of \$110 each. All exhibitors are invited to attend our Annual Awards Dinner. Each ticket is \$125 per person and must be purchased in advance.



SPONSORSIP OPPORTUNITIES

Educational

Tracks*	1-DAY SPONSORSHIP	2-DAY SPONSORSHIP	3-DAY SPONSORSHIP	
Canine Track	\$4,400 + Speaker Fees	\$8,250 + Speaker Fees	\$11,000 + Speaker Fees	
Feline Track	\$4,400 + Speaker Fees	\$8,250 + Speaker Fees	\$11,000 + Speaker Fees	
Shelter Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	\$1,500 + Speaker Fees	
Equine Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	\$1,500 + Speaker Fees	
Food Animal Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees	\$1,500 + Speaker Fees	
Combined Exotics Track	\$700 + Speaker Fees			
Avian Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees		
Exotic Companion Mammal Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees		
Reptile & Amphibian Track	\$700 + Speaker Fees	\$1,200 + Speaker Fees		

^{*}Speaker fees include hourly honorarium, hotel cost, flight cost & per diem

Additional Sponsorship

Opportunities COST INCLUDES

Opportunities	6091	INCTONE2		
Annual Awards Dinner	\$9,900	•Four (4) tickets to the dinner •Pre- and post-Symposium attendee e-blast included		
Sunrise Session	\$8,000	Speaker costs Continental breakfast for attendees		
Sunset Session	\$7,700	Speaker costs Light refreshments		
Welcome Reception	\$6,000	•Includes 1-drink ticket for all attendees and light •hors d'oeuvres		
Internet	\$5,800			
Cross Species Lectures	\$4,600	•Speaker costs		
Hands-On Workshop	Determined by the workshop itself			
Networking Luncheon	\$16,500	 Banner ad on ABVP website to run for 60 consecutive days Speaker fees Pre- and post-Symposium attendee e-blast included 		
Flash Drive of Proceedings	\$1,650	Company logo included on item		
Padfolios	\$4,700	•Company logo included on item		
Tote Bags	\$4,700	Company logo included on item		
Lanyards	\$2,000	•Company logo included on item		
Ink Pens	\$275 insertion fee	•Company to provide ink pens		

SPONSORSHIP LEVELS & BENEFITS

	PLATINUM \$14,501&above	GOLD \$9,501-\$14,500	SILVER \$6,501-\$9,500	BRONZE \$3,500 - \$6,500
Company Name Listed	ABVP website with hyperlink to company website	ABVP website with hyperlink to company website	ABVP website with hyperlink to company website	ABVP website with hyperlink to company website
Signage	At each sponsored event	At each sponsored event	At each sponsored event	At each sponsored event
Exhibit Booth	Complimentary single exhibit booth	75% discount on single exhibit booth	50% discount on single exhibit booth	25% discount on single exhibit booth
Tickets to Annual Awards Dinner	Four (4) tickets	Two (2) tickets	One (1) ticket	One (1) ticket
Email Blasts	Complimentary pre- and post- Symposium e-blast	Complimentary post-Symposium e-blast		

- To be included in **On-Site Signage**, sponsorship must be secured no later than **Monday, March 25, 2024.**
- ALL sponsors must agree to sign the RACE co-sponsorship form.





APPLICATION FOR EXHIBIT BOOTH AND/OR SPONSORSHIP

Application and contract are also available online at ABVP.com

	State/Province:
Zip:	Country:
Phone:	Website:
Company Co	ntoct
Company Co	
Phone:	
EXHIBIT B	OOTH SELECTION
Single Booth	, \$1,200
Non-Profit Bo	ooth, \$525
List companies	you prefer not to be across from or adjacent to:

EXHIBIT BOOTH BADGES

Enter name(s) exactly as they should appear on badge

DADGE I
Name:
Email:
BADGE 2
Name:
Email:
BADGE 3
Name:
Email:
BADGE 4
Name:
Email:
BADGE 5
Name:
Email:
BADGE 6
Name:
Email:

Sponsorship & Marketing Se	elections
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Please list the item(s) your company is interested in below:

A representative of the ABVP office will contact you to review your selection(s).

SPONSORSHIP AGREEMENTS

This agreement between RACE-approved Provider, American Board of Veterinary Practitioners (RACE Provider #755), regarding Co-Sponsorship of a RACE Continuing Education (CE) Program titled: Annual ABVP Symposium and Program Co-Sponsor,

Your Company Name Here

Co-Sponsor and Provider agree that the responsibility for all parties complying with all RACE Standards for continuing education programs (posted at www.aavsb.org) remains with the RACE-approved Provider.

Dated: _____

RACE-APPROVED PROVIDER REPRESENTATIVE

Name:

Title:

Signature: _____

CO-SPONSOR REPRESENTATIVE

Name: _____

Title: _____

Signature: _____



SPONSOR CANCELLATION POLICY

Must be signed by all sponsoring companies

Payment

Sponsorship payment will be due and payable upon receipt of invoice but no later than 30 days from the date of invoice.

Cancellation and Refund Policy: Sponsor may cancel the Sponsorship Agreement in writing; however, the sponsor agrees to the following refund schedule:

211 - 240 days before the first day of the program - **75% refund** 181 - 210 days before the first day of the program - **50% refund** 180 days or less before the first day of the program - **No refund**

Signature confirms agreement and understanding of payment and cancellation/refund policy.

Name: _____ Title: _____ Signature: _____ EXHIBITOR & SPONSORSHIP PROSPECTUS April 25-28 ABVP.COM





EXHIBITOR RULES & REGULATION

Must be signed by all exhibiting companies

Exhibit Management: ABVP reserves the right to reject, for any reason, any company, product or service for exhibit space at its Symposium.

Contract for Space: The application for space and the formal confirmation constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding.

Exhibit Fee: The fee for a single exhibit booth is **\$1,200.** The fee for a non-profit exhibit booth is **\$525.**

Payment: Exhibit payment will be due and payable upon receipt of invoice but not later than 30 days from date of invoice.

Use of Space: (1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of ABVP. Aisles must be kept clear. Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) ABVP does not endorse the products or services of the companies who exhibit during the Symposium. (3) Raffles, contests, games of chance, gambling, charging of fees, and similar activities are not permitted in the exhibit hall or during the Symposium at any time. (4) ABVP shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Symposium.

Exhibit Space: Each single and non-profit exhibit space shall be one 6' tabletop and two chairs.

Assignment of Space: Space is assigned at the discretion of ABVP. No space is assigned without the official contract and full payment of the exhibit fee.

Care of the Building/Equipment: Exhibitors or their agents shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed or otherwise attached to floors, walls, ceiling, furniture or fixtures. When damage appears, the exhibitor is liable to the ABVP and to the New Orleans Marriott.

Shipping: Exhibitors are responsible for arranging their own shipping to and from the meeting site.

Exhibit Installation/Move In Hours:

Thursday, April 25, 2024, 1:00 - 8:00 PM

Exhibit Hall Dates and Hours:

Friday, April 26, 2024

9:50 - 10:20 AM

1:00 - 1:30 PM

3:20 - 4:00 PM

5:00 - 6:00 PM

Saturday, April 27, 2024

9:50 - 10:20 AM

1:00 - 1:45 PM

3:35 - 4:05 PM

Times are subject to change with final program. Listed break times are exclusive exhibit time.



Dismantling: Exhibitor expressly agrees not to dismantle their exhibit or do any packing before the closing hour of the exhibit hall, 4:05 PM on *Saturday*, *April 27*, *2024*. Dismantling must be complete by 9:00 PM on *Saturday*, *April 27*, *2024*.

Insurance: Exhibitors wishing to insure their goods must do so at their own expense.

Indemnification for Hotel: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the hotel's own negligence.

Indemnification for ABVP: Exhibitor agrees to protect, save and hold MJB Management, LLC and the American Board of Veterinary Practitioners and all agents and employees thereof (hereinafter collectively called "ABVP Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the ABVP Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or



by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the negligence or intentional misconduct of the Exhibitor.

Liability: The ABVP, and officers or staff members of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the exhibitor from such loss. On-site security will be provided by ABVP during the hours that the Exhibit area is not officially open if the exhibit area is in pre-function sapce.

Cancellation Cut-Off and Refund Policy: All tabletop cancellations must be submitted in writing to the ABVP office no later than *Monday, March 25, 2024*. If a cancellation notice is received by the cut-off date, the exhibitor will be issued a refund minus a processing fee of 50% of the booth price. Beginning *Tuesday, March 26, 2024*, no refunds will be given.

Assistance for Disabled Persons Available: If an exhibitor will need any accommodations or auxiliary aids or services due to a disability, please let ABVP know at info@abvp.com. We encourage you to submit your request(s) with as much advance notice as possible to help us facilitate the appropriate accommodations.

In order to be included in conference materials, the signed contract and fee are due by Monday, March 25, 2024. Exhibitors who submit contracts or fees beginning on *Tuesday, March 26* will not be listed on the website or any other materials.

Signature:				
•				
Date:				